

Project 2 | User Survey



Under what circumstances would you consider purchasing candy online?

Have you ever visited TemptationCandy.com in the past? Yes No If so, how many times?_____

If applicable, list any other sites you have used to purchase candy?

Under what circumstances have (or would) you purchase candy online?

Good pricing large volume event hard to find candy customization/personalization gifts

If for an event, which event type are you most likely to purchase candy for online?

Wedding Bridal Shower Baby Shower Birthday Party Anniversary Valentines Halloween

Please rate our site on the following dimensions:

Easy to use	1 2 3 4 5 6 7	Hard to Use
Attractive	1 2 3 4 5 6 7	Unattractive
Useful Content	1 2 3 4 5 6 7	Waste of Time
Efficient	1 2 3 4 5 6 7	Tedious
Well Organized	1 2 3 4 5 6 7	A Hot Mess
Entertaining	1 2 3 4 5 6 7	Just send me my candy
Good Variety of Candy	1 2 3 4 5 6 7	Not enough
Responsive	1 2 3 4 5 6 7	Takes too long for content to load

What do you consider the most valuable aspect of our website?

What is the biggest problem of area of concern with our website?

Are there any features you would like to see added to the website?

Are there any additional comments regarding our website you would like to offer?
